

# Sturgis Kentucky Bike Rally

July 13-17, 2022

Union County KY Fairgrounds

[www.kentuckybikerally.com](http://www.kentuckybikerally.com)

[kentuckybikerally@gmail.com](mailto:kentuckybikerally@gmail.com)

## Vendor & Exhibitor Application

Date:

Company/Vendor:

Type of Vendor:  Food  Merchandise

Contact Name:

Address:

City:

State:

Zip Code:

Must provide working number for during rally.

Phone:

Cell Phone:

Email:

Tax ID#:

Best Time to Contact You? (Check all that apply)

Mornings  Days  Evenings  Anytime



## **Terms and Conditions For Exhibit Space**

### **Capacity Control**

The policy of controlling the number of exhibitor's selling/ displaying at each show will continue throughout the year. An early reservation with full payment is important. To ensure your spot, **a down payment of half of your cost is due by March 31, 2022. Complete payment is due by May 1, 2022**, unless other arrangements have been made with Rally Management. **Returned check fee is \$50.00 plus any other bank or collection charges incurred. All Vendor Payments are nonrefundable. You will not be allowed to set up, if full payment has NOT been made.**

### **Booth Space Assignment**

All booth assignments will be given at the time of exhibitor check-in and are based on a first paid, first reserved basis. Booth location is also determined by how long you have been a vendor at the Kentucky Bike Rally and the size of your booth. Management will work with you as best we can to honor your space request. Kentucky Bike Rally does not guarantee preferred booth locations. Special circumstances require management discretion. Exhibitors **MUST** keep within their paid, designated booth space. Your product, signage and setup **MUST BE** inside your assigned space. There will be designated free parking for vendors outside of Gate 1. Show Management has the right to request your removal at any time.

### **Setup/Teardown Policy**

Setup time will begin Monday July 11, 2022 from 9:00 AM to 9:00 PM, Tuesday July 12, 2022 9:00 AM to 9:00 PM, and Wednesday July 13, 2022 9:00 AM until 12:00 PM, after this the rally will be open and we will not allow any more vendors to enter. We offer Early Bird to our patrons Wednesday July 13, 2022. They enter the campgrounds at 10:00 am. We ask that you are in your spot and set up to run by this time. No early teardowns without Management approval. **If space is not cleaned and all trash removed when you depart you will not be asked to come back in following years.**

### **Vendor Replenishment**

Replenishment hours are in the morning from **7:00 AM to 10:00 AM**, and nightly from **11:00 PM to 7:00 AM**. Please replenish your stock at this set time. Vehicles must not be left in motorcycle parking areas. There is designated parking outside Gate 1. Paid vehicles will only be asked to park in free vendor parking if found entering or exiting during non-replenishment hours. All vehicles left inside without a vendor sticker and specified spot upon arrival will be towed at owner's expense. Each vendor will receive a vendor sticker for paid vehicles, which may go in and out during replenishment times only. No traffic flow will be allowed in or out of gates before or after these times.

**Vendor Initial:** \_\_\_\_\_ **Date:** \_\_\_\_\_

**Insurance**

We **MUST** receive a Certificate of Insurance for 2021 in the amount of \$200,000.00 naming **KENTUCKY BIKE RALLY & UNION COUNTY FAIRGROUNDS, 125 PRYOR BOULEVARD STURGIS, AND KY 42459** as additional insured for July 13-17, 2022. A COPY IS DUE WITH VENDOR APPLICATION. This can be faxed to 270-333-7242, or emailed to [kentuckybikerally@gmail.com](mailto:kentuckybikerally@gmail.com)

**Merchandise Restrictions**

Kentucky Bike Rally has the exclusive right to display, license, sell and merchandise all event novelties (t-shirts, ride pins, etc.) Kentucky Bike Rally further has the right to inspect, approve, reject or otherwise control the display, promotion, sale or other merchandising of products or services by exhibitors at the event in its sole discretion. Any products or services rejected by Kentucky Bike Rally must be immediately removed from the event premises. If this does not occur in a timely fashion, Show Management will remove them.

**Acknowledgement**

I acknowledge that I have read and understand all of the terms and conditions for this vendor application and agreement. By signing below, I agree to comply with all of the terms and conditions specified herein (including the general information advertised), and understand that this form is an application for space only. No space will be reserved without payment. The application is subject to review and approval by Kentucky Bike Rally management who reserves the right to reject any applicant for any reason. Any information is subject to change.

Signature \_\_\_\_\_ Date \_\_\_\_\_  
Printed Name \_\_\_\_\_

Please keep a copy of this application, and send along with payment to:

Kentucky Bike Rally  
1221 Main Street  
Sturgis, KY 42459

Email [kentuckybikerally@gmail.com](mailto:kentuckybikerally@gmail.com) or Fax to (270) 333-7242

**PLEASE INCLUDE SKETCH OR PICTURES OF BOOTH SETUP ON THIS PAGE OR ATTACH ON SEPARATE PAGE. THIS HELPS WITH BOOTH PLACEMENT. ALSO INCLUDE A LIST OF ITEMS BEING SOLD. FOOD VENDORS ARE REQUIRED TO INCLUDE A MENU AND PRICING LIST.**

**APPLICATION IS WILL NOT BE ACCEPTED UNTIL ALL INFORMATON IS PROVIDED.**